A brand new service that will bring entrepreneurs together to create new products and services in a Smart Cities context

The MK Data Hub supports the generation, understanding and application of huge amounts of information to help citizens and businesses better understand how Milton Keynes works. But how can startups use this data to create new products and services for our city?

Fronesys—a global partnership of associates that helps cities and businesses to deliver integrated thinking to increase efficiency, reduce risk and enhance overall performance—has teamed up with MK:Smart to deliver the Urban Startup Lab.

This programme of workshops, starting in September 2016, will be valuable not only to technology entrepreneurs but anyone who wants to better understand and influence how technology transforms business and society in an urban context.

The Urban Startup Lab will explore the tools that urban startups need to prosper and succeed and provide opportunities to work in teams to develop startup ideas.

It will support a teams’ ability to spot an opportunity that addresses a real-world need, formulate an initial business idea—perhaps even a software prototype—and gradually evolve it based on input from potential customers, instructors, other students and outside advisors.

Fronesys partner, Jyoti Banerjee and Gerd Kortuem, a Professor of Computing at The Open University, will lead the Lab along with guest speakers. The programme will be delivered as eight Friday afternoon workshops at UCMK, 502 Avebury Boulevard, Milton Keynes.

For more information or to join the Urban Startup Lab programme, contact info@fronesys.com