Logo Guidelines

Font: Opens Sans

Colours:

C75 M0 Y0 K0	C78 M24 Y6 K0	C75 M0 Y100 K0	C60 M50 Y50 K20
R0 G189 B242	R0 G139 B198	R57 G181 B74	R99 G101 B102
#00bdf2	#008bc6	#39b54a	#636466

Where possible use the two colour logo, but when this is not suitable the logo can be used in white against the blue or green, as demonstrated below.

Contact: harriett.cornish@open.ac.uk for any MK:Smart logo, colour or style queries.