Sustainable, Innovative, Connected & Together

The City 2.0
As technology continues to evolve, so does the opportunity to revolutionise the way that cities work, such advances offer the opportunity to improve the lives of your citizens and for city administrators to do more with less.

Every city generates an amazing amount of data on a daily basis, but the majority of this data is not used by local administrators to deliver better services for its citizens - by getting smart we can use it, save money, increase efficiency and improve the standard of life for your citizens.

Join us in Budapest, London or Stockholm to hear thought leading case studies from Smart City projects across Europe. Be inspired by ground breaking and forward thinking projects - understand how strategy, standardisation, technology and implementation interact to create a truly Smart City.

Everyone accepts that the technology is there to enable cities to work smarter, but the path to smartness can be the most difficult part of that journey. By working together with other cities, government, partners, knowledge institutes, entrepreneurs and your citizens you can create a smarter, better connected, more sustainable city that future generations will be proud of. Start the journey now and see where it takes you!

Let's Live Smarter!

Sponsors 2017

Supporting Partners

#smartcitieslive
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Registration Opens</td>
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<tr>
<td>09:00</td>
<td>Chairman's Opening Remarks - Sepehr Mousavi</td>
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<tr>
<td>09:10</td>
<td>Best Practises and Lessons learned from a Global Village</td>
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<td>• Governance structure, including</td>
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<td>- political leadership, holistic approach, and user-centric approach</td>
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<td>- IoC, financing</td>
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<td>• Open data - Open platform - Open source</td>
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<td>• Collaboration - PPPP</td>
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<td>Frans-Anton Vermast, Senior Strategy Adviser, Amsterdam Smart City</td>
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<td>09:35</td>
<td>Urban Transformation - towards an Intelligent City</td>
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<td>• LOOP CITY - co-creation between 10 cities, region &amp; state</td>
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<td>• Public-Private Partnership solutions for intelligent cities</td>
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<td>• Focus on enabling LOOP CITY</td>
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<td>• Mobility as a smart city driver</td>
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<td>Vibeke Linde-Strandby, Strategic Program Manager, LOOP CITY</td>
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<td>10:00</td>
<td>The City as an Innovation Platform</td>
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<td>• Why cities are our most valuable asset for driving innovation</td>
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<td>• Liberating the innovation potential in your city: innovation hubs &amp; new tools for cooperation</td>
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<td>Daniel Sarasa Funes, Smart City Program Manager, City of Zaragoza</td>
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<td>10:25</td>
<td>Networking Break</td>
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<td>10:55</td>
<td>Regulatory Considerations for Smart Cities: how can legal regulation both help and limit Smart Cities development</td>
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<td>• Balancing the need for privacy &amp; security with smart city development concepts</td>
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<td>• Freedom vs Liability – What controls are needed to make smart city development sustainable?</td>
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<td>• Permitting: complex processes made easy? Timeline is crucial</td>
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<td>• PPPs in smart city development: best practice recommendations</td>
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<td>Kamil Blazek, Partner, Kinstellar</td>
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<td>11:15</td>
<td>“Small Giants” : challenging European cities &amp; communities</td>
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<td>• Tools in support of smart &amp; sustainable development of small and medium size cities and communities “Small Giants”</td>
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<td>• Plans for standardizing &amp; harmonizing Smart and Sustainable Cities and Communities’ approach</td>
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<td>• Is there a need for a platform dedicated to “small giants”?</td>
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<td>Bernard Gindroz, Chairman ISO TC 268, Sustainable Cities &amp; Communities</td>
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<td>Sepehr Mousavi, Chair, Sustainable Smart Cities Committee, Swedish Standards Institute / Plantagon</td>
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11:55 **Economic Innovation: Talent migration and Attraction into Smart Cities**

- We are in a battle. The big cities against the small - be prepared!
- Creating an environment that encourages top talent to stay and attracts talent to your city

Daniel Sarasa Funes  
Smart City Program Manager  
City of Zaragoza  
Mari Taverne  
Network Manager  
TREDEA  
Szabolcs Szolnoki  
Innovation Expert  
Hungarian National Trading House  
Daria Batukhtina  
Technology Evangelist  
Moderator

12:45 **Networking Lunch**

13:45 **Smart Mobility for a sustainable, healthy & attractive City of Rotterdam**

- Accessibility for a healthy attractive living area
- Accessibility for spatial & economic Development
- City centre as a City lounge: less cars more pedestrians
- A marketplace for mobility innovation & collaboration

Martin Guit, Senior Mobility Adviser, City of Rotterdam

13:55 **Transportation & Mobility - Panel Discussion**

- Innovative and ground breaking mobility models have the potential to revolutionise mobility in our cities

Vibeke Linde-Strandby  
Programme Director  
Loop City  
Martin Guit  
Senior Mobility Adviser  
City of Rotterdam  
László Mátyus  
Smart City Senior Expert  
EDC Debrecen  
Zoltan Vigh  
Director  
Jedlik Ányos Cluster  
Jerome Simpson  
Smart City Expert  
REC  
**Moderator:** Kaj Embrén, Senior Adviser, South Pole Group

14:40 **Smart Energy - Focus on District Heating Systems**

- Case studies from cities that have successfully implemented District Heating & Cooling Systems
- Making a real difference to energy consumption in cities & municipalities

Aksana Krasatsenka, Project & Communication Officer, Euroheat & Power
15:05 Smart City Strategies in Hungary

- Developing guidelines & toolkits for monitoring & implementation
- Supporting cities to develop successful smart city projects

Samu Szemerey, Smart City Lead Expert, Lechner Kozpont

15:25 Smart Solutions @ Bosch

- Transforming cities of the future into vibrant, attractive & sustainable places
- Bosch Mobility Solutions: Connected, Electric & Autonomous

Javier Ealo, Business Development Manager, Bosch

15:45 Networking Break

16:15 Smart - Smarter - JCDeaux

- Innovative digital solutions for your smart city
- Real time public service updates through connected street furniture

Thomas Rainer, Co-CEO Central Europe, Eastern Europe, Central Asia, JCDeaux

16:35 Creating a Smart City Innovation Eco-System in Milton Keynes

- Integrated digital and wireless infrastructure at city scale
- Data curation and commercialisation
- Service, business and citizen innovation

Geoff Snelson, Director for Strategies & Futures, Milton Keynes City Council

17:00 How smaller cities can be the real innovators in Smart Cities

Geoff Snelson
Director for Strategies & Futures
Milton Keynes City Council

Jessica Ellis
Strategic Partnership Board Member
Bristol is Open

Rick Hartwig
Head of Built Environment
Institution of Engineering & Technology

Samu Szemerey
Smart City Lead Expert, Lechner Kozpont

17:30 Chairman's Closing Remarks - Sepehr Mousavi

17:40 Networking Reception
Workshop 2017
the workshop takes place at the same time as the conference from 13.45-15.45

The Sustainable and Smart City back home – your role, possibilities and challenges

Being part of the process of city development, with a focus on smart and sustainable aspects, is not always that easy or straightforward.

Whether you are part of the city administration, a consultant or from industry you will have experienced cooperation, decision making, citizen expectations, regulations, cultural challenges and political processes that have influenced the aims and final delivery of solutions.

This workshop will focus on your daily work, your ambitions, your challenges and the possibilities related to the (city's) framework back home - in other words "reality"!

We'll share knowledge and experience during talks and debates in small groups.

Maximum 30 Participants. Please contact us prior to the event to sign up for this session!

Per Boesgaard
Coordinator, Partnership & Innovation, City of Copenhagen

Per Boesgaard is highly engaged in the work related to the Smart City and climate possibilities and challenges in Copenhagen. As Coordinator of Partnerships and Innovation, he is taking care of process and facilitation of Public Private Innovation projects and strategic partnerships between private enterprises, municipalities and universities in Denmark and abroad.

Conference Registration

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<tr>
<th>Cities, County &amp; Local Council Ticket</th>
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<td>ticket that grants you access to the event.</td>
<td>No accommodation is included in the ticket price.</td>
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<th>Standard Ticket</th>
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All prices are in Euro and don’t include VAT. For more information and group discounts please access www.smartcitiescene.com or contact us by sending an email to info@go-konnect.com.
Our Future Events

Go.Konnect are excited to bring you 3 of the leading European Smart Cities events. Each is tailored towards their specific market and will lead the way in showcasing how cities can embrace technology in order to drive economic development, citizen engagement and to improve the sustainability of the city for future generations.

We believe that the future is all about the citizen - we have seen at our smart city events in 2016 that the need to involve citizens is pivotal to ensure that smart city projects not only get off the ground but are a great success. People must be put at the centre of all new developments because without high levels of engagement cities will not be able to meet the challenges that tomorrow will bring!

We too are here to serve the people, so take a look at our events lineup and if you would like to join us at any of the events then please speak to a member of staff on site to register your interest! Alternatively, post event please contact emma.lee@go-konnect.com for more information.

We look forward to seeing you again in Budapest, London or Stockholm!